



CITY OF SAN DIEGO

# Small Business

## SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING AGENDA

Friday, October 16, 2015 from 8:30 a.m. – 11:15 a.m.  
Central Library – Shiley Special Events Suite  
330 Park Blvd. San Diego, CA 92101

1. 8:30 Check-in, Coffee and pastries
2. 8:50 Call to Order & Opening Remarks
3. 8:55 Board Introductions and Approval of Minutes-August 21, 2015
4. 9:00 **“Build a Successful Business Right Now: Five Top Tips for Entrepreneurs”**  
featuring: Steven Cox, CEO of TakeLessons.com
5. 9:30 **Innovation Economy Panel: “What Small Businesses Can Learn from the Startup Community”** featuring:
  - Melani Gordon, Co-Founder & CEO of TapHunter
  - Richard Hollis, Founder & CEO of Holonis
  - Silvia Mah, CEO of Hera-LABS
6. 10:00 **Brainstorm Session/Public Comment:** Brainstorm with us on new ideas to better support the small business community
7. 10:30 **Marketing & Legal Guidance Panel: “Strategies to Promote & Protect Your Business”** featuring:
  - SDSU Aztec Consulting Center – Dr. John Francis, Director
  - New Media Rights – Art Neill, Executive Director
  - Thomas Jefferson School of Law/Small Business Law Center – Becky Nieman, Supervising Attorney
8. Additional Questions, Comments, and Closing Remarks
9. Next Meeting Date: December 11, 2015 at Central Library in the Mary Hollis Clark Conference Room - 330 Park Blvd., San Diego, CA 92101
10. 11:15 Meeting Adjournment (Time Certain)

*The 11-member Small Business Advisory Board is charged with advising the Mayor and City Council on matters affecting small businesses in the City of San Diego.*

### **THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in Economic Development at least five (5) working days before the meeting at (619) 533-6474 to ensure availability.